

ADVERTISING RATES

Frequency

Quarterly

Distribution Network

- ✓Over 1200 Cranial Academy members
- ✓UAAO presidents and advisors
- ✓Osteopathic colleges and libraries

Advertising Deadlines

- September 30, 2022 (for Nov 1, 2022)
- December 15, 2022 (for Jan 15, 2023)
- March 20 (for April 15, 2023)

Advertising Availability and Rates

Ad Size	Rates	Dimensions (HxW)
Full Page	\$500.00	10 ½ x 7 ½
½ Page	\$300.00	4 ¾ x 7 ½
¼ Page	\$175.00	4 ¾ x 3 ½
⅛ Page	\$125.00	2 ¼ x 3 ½

Artwork Specifications

Ads will be accepted on a first come, first served, space available basis. Paid advertising may not exceed 20 percent of the newsletter.

Please supply camera-ready artwork. Ads that are not camera-ready may be accepted; however, there will be an additional surcharge in the amount of 50 percent of the ad price to set the ad.

Conference Binder Advertising (Deadline April 1)

Ad Size	Rates	Dimensions (HxW)
Full Page	\$500.00	10 ½ x 7 ½
½ Page	\$300.00	4 ¾ x 7 ½
¼ Page	\$175.00	4 ¾ x 3 ½

To reserve space in *The Cranial Letter* or *Conference Manual* contact

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