



## Editorial & Author Guidelines

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### Content of *The Cranial Letter*

- **Association News:** Conferences, courses, programs, Foundation information.
- **Member Features and News:** Interesting or unique accomplishments, awards, etc.
- **Commentaries and Letters to the Editor:** Your opinion about a topic affecting cranial osteopathy.
- **Clinical:** Description of conditions, treatments or procedures in the field of knowledge of cranial osteopathy. Should include references.

### Guidelines for Submitted Articles

- **Length:**
  - Commentaries – 500-1,100 words (1-2 magazine pages)
  - Letters to the Editor – 100-300 words
  - Clinical Articles – 1,000-5,000 words (2-7 magazine pages)
- **Article file format:** Please submit articles in Microsoft Word. Do not send text in PDF.
- **Charts and photos welcome:**
  - Photos should be sent in JPEG, PNG or other art file. Resolution should be sufficient quality for print production. Hint: If you open the file, the photo should fill at least 2/3 the height of the screen. Do not send scans of printed book pages.
  - Charts should be sent in the original files in which they were created, e.g., Power Point.
- **Author photo:** Please send a high-resolution photo(s) of the author(s) with the article.
- **Author bio:** Please include the author's title and contact information (phone, email), along with the author's current position title.
- **Citations:** Clinical articles should include citations. Please follow American Medical Association style guidelines in citing articles, books, web pages, etc. See AMA guidelines document.
- **Review:** All submitted articles subject to review by the Communications Committee of The Cranial Academy. Copy may be edited for clarity and consistency with publishing industry style (Associated Press Stylebook and the Chicago Manual of Style). If we see something about which we have a question and may affect the meaning of your statement, we will contact you.

**Thank you again for your interest in *The Cranial Letter***

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